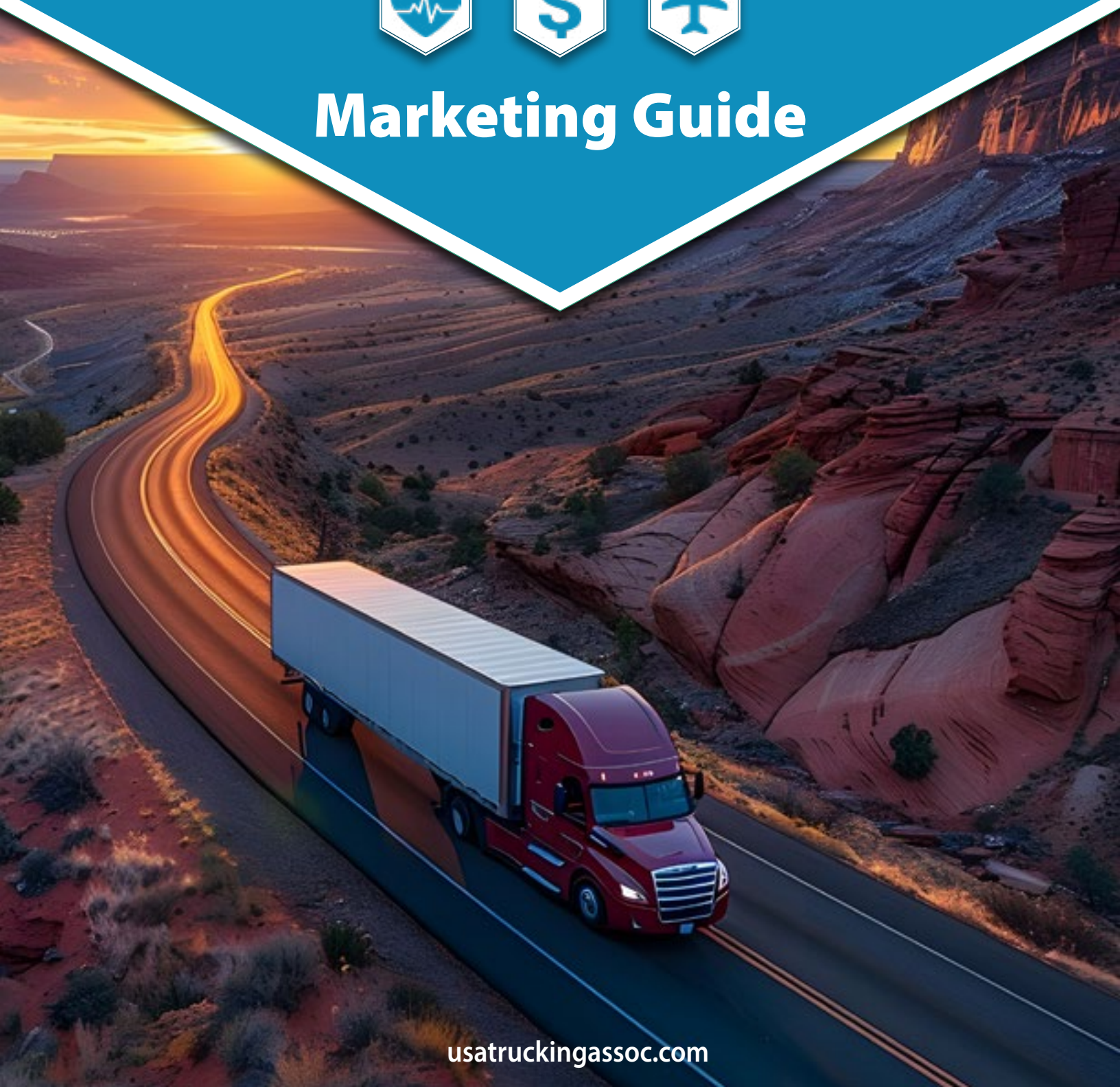




Marketing Guide





USA Trucking Association (USATA) is now partnered with Truckers Integral to Our Economy (TIE). This collaboration empowers you with the advocacy and resources needed to navigate an evolving industry while preserving the flexibility and entrepreneurial spirit that independent truckers embody. Under this partnership, TIE provides USATA's member drivers with robust advocacy on regulatory and legislative matters that affect the independent contractor model. This joint venture emphasizes the critical role that independent truckers play in the U.S. economy and highlights the need to protect your ability to operate as a self-employed professional.

For more information on TIE visit truckerchoice.org

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24 Hour Nurse Helpline



Members have unlimited access to registered nurses via a toll-free number 24 hours a day, 365 days a year. Nurses are specially trained to offer prompt, confidential assistance, helping members experiencing acute, in-the-moment health symptoms, make informed decisions about their next health care steps. There is no cost to use the NurseLine benefit. Nurses do not diagnose or provide treatment.

NurseLine includes:

- Toll-free, confidential access to Registered Nurses 24 hours a day by calling our toll-free number and referencing your promo code when calling.
- Guidance and information for dealing with acute, new onset health symptoms.
- Examples of acute symptoms the nurses may help members with include:
 - Chest or stomach pain
 - Dizziness
 - Injury/Cuts/Bites
 - GI symptoms
 - Allergic reactions
 - Baby's fever
- After speaking with a nurse, upon the member's request, general information on various health conditions can be provided via email or mail.

The NurseLine benefit is provided for health information only for members experiencing acute symptoms and is not a substitute for regular physical examinations or medical treatment visits and is not meant to replace the customary physician-patient relationship. Callers are encouraged to consult with their physician about any health conditions or concerns.

Health Advocate is not affiliated with any insurance or third party provider, and does not replace health insurance coverage, provide medical care or provide treatment.

Disclosure: **This plan is NOT insurance.** This is not a qualified health plan under the Affordable Care Act (ACA). Some services may be covered by a qualified health plan under the ACA. The plan provides discounts at certain health care providers of medical services. The plan does not make payments directly to the providers of medical services. The plan member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization. The range of discounts for services will vary depending on the type of provider and services. The discount plan organization is Gallagher Affinity Insurance Services, Inc., at 2850 W. Golf Road, Rolling Meadows, IL 60008, 1-866-215-1376. To view a listing of participating providers visit www.findbestbenefits.com and enter promo code 725289. **The discount health benefits have been provided at no cost to you and will remain active until you cancel.**

Clever Rx

C L E V E R 

Never overpay for prescriptions again.

Association members now have access to Clever RX! Clever RX can save you money on your prescription medications, and it's completely FREE to use for your whole family!

You can also share the Clever RX app, and prescription savings, with your friends.



Follow these steps to take advantage of your prescription savings!



Download the FREE Clever RX App. Enter the association Group and Member ID to unlock exclusive savings for you and your family!



Search for pharmacies near you using your zip code to find the lowest prices on your prescriptions.



Click the voucher with the lowest price, closest to you, and/or at your preferred pharmacy. Show the voucher on your screen to the pharmacist when you pick up your medication. Click "Share" to text yourself the voucher for easy access when you are ready to use it.



Share the Clever RX app by clicking on "Share" on the bottom of the Clever RX app. Over 70% of people can benefit from a prescription savings card.

C L E V E R  PRESCRIPTION SAVINGS CARD

C L E V E R 

CLEVERRX.COM

SAVE UP TO 80% on prescription drugs at virtually all U.S. pharmacies!

BIN: 020529
PCN: CLEVR
Group:
Member ID:

For even greater savings,
download the app for **FREE!**



Pharmacist Help Line: 800-974-3135

Customer Help Line: 800-873-1195

THIS CARD IS NOT INSURANCE

This card valid exclusively at CVS, Target, Longs Drugs, Walmart, Kroger, Fry's, Harris Teeter, Walgreens, and Duane Reade. For thousands more pharmacies, download the [Clever RX App](#).

Gateway Medicard



Make Every Second Count

Time is of the essence - especially in an emergency when critical medical information is required.

Gateway Medicard® is designed to add to those crucial seconds by storing important personal medical data on a card the size of a regular credit card. Whether you, or a loved one are unable to relate this basic medical history, or if this type of information easily slips your mind.

Gateway Medicard® could truly be a life saver for you. Simply present your card to the health professional offering you care and feel secure knowing that you will receive the proper treatment immediately.



As a Member, you may order one free medical card per account each year.

It's important to update your card annually to ensure your data is current. You will receive a reminder and renewal form every 12 months.

To update your card more often, or to order cards for your spouse, children or other family members, costs just \$5 each. Similar cards cost \$8 to \$20 from other sources.

Swanson Vitamin Discount



There are many positive health benefits that can result from a daily regimen of vitamin supplements. Many people consider a vitamin and mineral supplement program to be an important part of their overall health strategy. Our members can **enjoy discounts up to 20%** on a wide range of Swanson brand vitamins and mineral supplements online.

Sample Savings

Product / Service	Average Price	You Pay*	% Saved
Vitamin B12	\$11.99	\$5.19	57%
Vitamin D	\$7.49	\$2.71	64%
Omega 3 Fatty Acids	\$13.99	\$5.43	61%
Turmeric	\$9.99	\$3.99	60%
Calcium Citrate	\$7.49	\$2.95	61%

*These are examples only. *Sample pricing with the additional 20% discount.*

To Get Your 20% Savings on Swanson Brand Products

- Shop online for vitamins and supplements or call the toll-free number to place an order by phone.
- Members receive 20% off Swanson Brand products when using the promo code at checkout.
- Members can request a catalog on the website or by phone.

Disclosure: **This plan is NOT insurance.** This is not a qualified health plan under the Affordable Care Act (ACA). Some services may be covered by a qualified health plan under the ACA. The plan provides discounts at certain health care providers of medical services. The plan does not make payments directly to the providers of medical services. The plan member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization. The range of discounts for services will vary depending on the type of provider and services. The discount plan organization is Gallagher Affinity Insurance Services, Inc., at 2850 W. Golf Road, Rolling Meadows, IL 60008, 1-866-215-1376. **The discount health benefits have been provided at no cost to you and will remain active until you cancel.**

TruHearing® offers a wide variety of hearing aids, different styles, colors and features that are essentially undetectable devices that connect with your smart phone or TV. With the help of a local TruHearing Provider, you are sure to find an option that will address your hearing loss, and save you thousands of dollars.

Sample Savings

Product / Service	Avg. Price	You Pay*	Savings*
Hearing Aid Exam & Selection	\$175	\$0	\$175
Basic Digital Hearing Aid	\$1,400	\$599	\$801
Value Digital Hearing Aid	\$1,600	\$899	\$701
Mid-Level Hearing Aid	\$2,250	\$1,099	\$1,151
Advanced Digital Hearing Aid	\$2,700	\$1,499	\$1,201
Premium Digital Hearing Aid	\$3,500	\$1,899	\$1,601

*Savings and pricing will vary by provider, service and geographical area.

- Hundreds of hearing aid models, including rechargeable and Bluetooth compatible options, from all name brand hearing aid manufacturers.
- \$0 Comprehensive Hearing Evaluation
- 5 levels of technology (Basic to Premium) ranging from \$695-\$1995
- Savings of 30-60% off retail prices
- 3-Year Manufacturers Warranty (includes a 1x loss/damage coverage)
- 2 years of batteries (80 cells)
- Financing options
- Access to more than 7,000 provider locations nationwide



How to Save:

01

Call TruHearing to schedule your appointment



02

Identify yourself and reference your promo code



03

A hearing coordinator will make an appointment for you at an approved provider near you. (A dedicated hearing coordinator will assist you throughout the process.)



04

Payment is due at the time of service.



Note: Cannot be used in conjunction with any other discount program or insurance.

Disclosure: **This plan is NOT insurance.** This is not a qualified health plan under the Affordable Care Act (ACA). Some services may be covered by a qualified health plan under the ACA. The plan provides discounts at certain health care providers of medical services. The plan does not make payments directly to the providers of medical services. The plan member is obligated to pay for all health care services but will receive a discount from those health care providers who have contracted with the discount plan organization. The range of discounts for services will vary depending on the type of provider and services. The discount plan organization is Gallagher Affinity Insurance Services, Inc., at 2850 W. Golf Road, Rolling Meadows, IL 60008, 1-866-215-1376. To view a listing of participating providers visit www.findbestbenefits.com and enter promo code 725289. **The discount health benefits have been provided at no cost to you and will remain active until you cancel.**

VSP Vision Savings Pass



Immediate Savings on Unlimited Glasses

This exclusive Individual Savings Pass may be the perfect fit for your eye wear needs.

With the Individual Savings Pass, you'll enjoy 20-25% on your eye exam, glasses, sunglasses, and lens enhancements for 12 full months. Enroll today and get \$10 off the pass price.

See what ~~\$59~~ \$49 can get you:

- *Personalized care from a VSP® network doctor*
- *Unlimited discounts on glasses / sunglasses for 12 full months*
- *Hundreds of stylish name brand frames to choose from*
- *Enroll today and start saving the next business day*



3Nickels

The Financial Advisor In Your Pocket®

3Nickels is a pioneering personal finance app that offers a holistic approach to managing your finances. It's not just about budgeting or investing but a complete suite of tools designed to help you achieve financial freedom for whatever goals you may have. From saving for your first car to retirement, 3Nickels is here to help.

Take advantage of our free, easy-to-use DIY tools and calculators. Get answers to your basic financial questions at no cost to you. Save your data while you work through your options.

Association members will receive both the 3Nickels Holistic Advice App and access to 3NickelsU for only \$14.99 per month.

3Nickels Holistic Advice App (\$179.88 value)

The 3Nickels advice app puts all of your information in one easily accessible financial wellness solution. Simply plug in information about your accounts and goals, and 3Nickels will customize a detailed plan complete with personalized investment advice to help you achieve your financial dreams.

- 1 Year 3Nickels Advice (\$14.99/month)
- Educational Resources
- Financial Fitness Scoring
- Advice on Household Accounts

3NickelsU (\$550 value)

A self-paced financial education course

No matter where you're at on your journey, we're all about setting you up for success. 3NickelsU teaches you how to get on the path to financial freedom. With our comprehensive resources and interactive lessons, you can elevate your understanding of personal finance to a whole new level.

- 3Nickels App Access
- Recurring Quizzes
- Personalized Coaching
- Engaging Video Content
- Detailed Topics
- Graduation Certificate

Tool Overview



Debt Module

Helps you take control of your debt, gain insight on your total debt, and form a plan to eliminate your debt your way.



Investment Module

Teaches you basic investing terms and shows you how to research your options when opening a brokerage account.



Budgeting Module

Look at your finances holistically and create a plan that can help you reach your saving, spending, and giving goals.



Car-Buying Checklist

Helps you find out the actual cost of a car, see comparisons of paying cash, financing, or leasing, and provides advice on which car to choose for your needs and budget.



Credit Card Module

Helps you shop credit card options and browse gotchas so you can make an informed purchasing decision and easily manage your credit.



College Module

Provides information on the cost of private and public colleges, college savings plans, and other ways to fund college.



Gifts Module -

Teaches you how to save in taxes, grow your giving, and helps you create a personalized plan for reaching your giving goals.



Goals Module -

Guides you on how to fund specific personal goals, whether in the short term or among those you want to reach in the future.



House Module

Lower your real estate stress and get advice on whether you should rent or buy, determine a home value you can afford, and get advice on refinancing and paying off your mortgage.



Medical Checklist

Demystifies health insurance and explains the differences among FSA, HSA, and HRA, helping you pick an insurance plan that's right for you.



Loans Module

Assists you in managing existing debt or finding the right loan for your needs.



Retirement Module

Provides tools and information regarding IRA fees, retirement planning, and saving for retirement.

ID theft is easy.

Now protection is too.

Today, there are more identity threats that you realize. And it can be dangerously easy for one to sneak by. LifeLock alerts you to threats you could miss on your own. If your identity is stolen, a dedicated U.S.-based Identity Restoration Specialist will help fix it - all backed by our Million Dollar Protection Package*** with reimbursement for stolen funds.

LifeLock.

Identity theft protection starts here.

Association members get LifeLock Standard for \$7.79 / month for the first year of their membership - a savings of over \$50 / year!



*No one can prevent all cybercrime or prevent all identity theft. * Terms apply. We do not monitor all transactions at all businesses. *** Reimbursement and Expense Compensation, each with limits of up to \$1 million for Ultimate Plus, up to \$100,000 for Advantage and up to \$25,000 for Standard and Select (Norton 360 with LifeLock Select). And up to \$1 million for coverage for lawyers and experts if needed, for all plans. Benefits under the Master Policy are issued and covered by United Specialty Insurance Company (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at: [LifeLock.com/legal](https://lifelock.com/legal).*

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My Association Saving Benefits



My Association Saving Benefits provides members with exclusive perks and over \$4,500 in savings on everything from pizza and the zoo, to movie tickets, oil changes, hotels, and car rentals!

With over 102,000 available discounts across 10,000 cities in the United States and Canada, you'll never be far from savings!

Popular Features Include:

- ✓ Nearby offers: Use the show & save mobile coupons to quickly access savings on the go.
- ✓ eTickets on Demand: Save up to 40% with no hidden fees.
- ✓ Showtimes: Find movies, watch trailers, and save up to 40% at a theater near you.
- ✓ Monthly Giveaways: Win cash, movie tickets, electronics and more with monthly contests.



Find savings in categories such as:



Nearby
Offers



Wellness



Monthly
Giveaways



Mobile
Apps



Movie
Showtimes



Insurance
Benefits



Vacation
Planner



Avis & Budget Car Rental



Avis

Save up to 25% off base rates and accumulate points for every qualifying dollar you spend with your complimentary membership in Avis Preferred®

- Redeem points for rentals and accessories
- Enjoy expedited service and go straight to your car at most locations
- Save your rental preferences and track your activity and rewards anytime
- Receive exclusive monthly email offers

Budget

Budget rental a car has a reputation for excellence and value across the globe. Members can save up to 25% off Pay Now rates and receive even more perks when they enroll in Budget Fastbreak

- Get exclusive rates plus get a free upgrade and welcome bonus after your first rental
- Flash your license, pick up your keys, and bypass the lines for a quick exit from the rental counter
- Keep track of your rentals and receive \$25 in Budget Bucks
- Receive exclusive deals from Budget so you can save more time and money



Accessing your discount is easy! Price and schedule your rental online or by phone using the members-only promo code.

Connect the world through the power of hospitality

Choice-branded properties provide business and leisure travelers with a range of high-quality, high-value lodging options throughout the United States and internationally.

Association members can **save up to 20% off** the best available rate at participating Choice Hotels.



Lowest Price Guarantee

Book direct on ChoiceHotels.com or the mobile app for the lowest price, guaranteed.*



Over 7,000 locations

We're never far from where you need to be, so it's easy to find the right hotel at a great price.



1MM+ Guest Reviews

Read comments from verified hotel guests and book with confidence.



Room to be Green

Feel good about the environmentally friendly practices at our hotel locations.

Choice Hotels Welcomes Radisson Americas

Choice Hotels International officially welcomes Radisson Hotels Americas to the family. With the addition of more than 600 Radisson hotels, Choice now offers more properties to visit in new destinations across the U.S., Canada, the Caribbean and Latin America.

*Terms and conditions apply

Visit [choicehotels.com](https://www.choicehotels.com) for a complete list of terms and conditions

Motel 6



Motel 6 offers association members a 10% discount!

Anytime that you are traveling, whether it is for business or pleasure, take advantage of the member benefit discount. Since Motel 6 is the lowest priced hotel of national brand, the discount will help you save even more!



Get comfort at an economical price at over 650 pet-friendly properties globally.

Association members receive a **15% discount** on stays at all Red Roof Inn locations.



RediRewards®

RediRewards is the richest hotel loyalty program when it comes to free nights, and there is much more. Whether on the road or at home, RediRewards members enjoy quality products and services at affordable prices. With expanding rewards and recognition, RediRewards goes Beyond free nights®.

RediRewards is free to join. Start saving now.

EVEN MORE Benefits for RediRewards Members

RediRewards members, keep enjoying all these great benefits:

- RediRewards Member Exclusives Rates – our lowest available rates exclusively for members.
- Complimentary bottled water every night during your stay*
- Up to 20% off our best available rate when you book up to two days in advance with Advance Purchase**
- \$2 discount on Premium Rooms AND 500 bonus points for each paid stay in a
- Premium Room
- Bonus point offers
- Advance notice of special offers
- Guaranteed 8PM check-in**
- Members-only information/reservation line
- Immediate online access to earned rewards

*Daily at Red Roof Inn, Red Roof PLUS+ and The Red Collection. Water delivered weekly at HomeTowne Studios by Red Roof.

**Only available at Red Roof Inn, Red Roof PLUS+ and The Red Collection

Roadside Protect



The Roadside Assistance Benefit is provided by Roadside Protect Motor Club. Whenever you need roadside assistance for your vehicle, call our toll-free number twenty-four (24) hours a day and request dispatch service and the Roadside Assistance Administrator will arrange to send help to your disabled vehicle from a participating facility.

Roadside Protect will cover \$50 for any single claim and one claim per continuous 7 day period.



Covered Emergencies Include:

- Towing
- Flat Tire Assistance
- Jump Start
- Lock-out Service
- Fuel Delivery Service

Travel Packages



With Collette Guided Tours, Association members can save \$50-\$100 on tour packages around the world. This great discount is combinable with other special offers.

Tour managers deliver first-class customer service on 190 tours to all 7 continents. From Italy to Australia to the Canadian Rockies and beyond, Collette seamlessly takes care of the details while you experience the world.



Inclusive land and
small group tours



River cruises and rail journeys



Family vacations



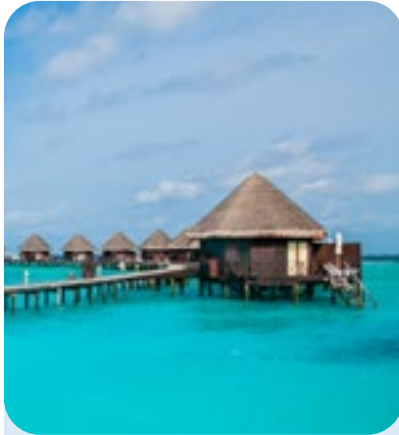
And more!

Wyndham Hotels



Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost effective, association members can save on rooms at nearly 7,000 participating hotels worldwide.

Wyndham Hotels are offering members **25% off the "Best Available Rate"** at participating locations every time you travel.



ALL-INCLUSIVE VACATIONS BY WYNDHAM

Mouthwatering cuisine.
Handcrafted cocktails.
Endless entertainment.
Experience incredible all-inclusive resorts in awe-inspiring destinations.



GOLF COLLECTION

Discover world-class golf getaways at our hotels and resorts situated on some of the most pristine greens around the world.



ENTERTAINMENT DESTINATIONS FROM TRADEMARK COLLECTION BY WYNDHAM

From the bright lights of Reno to the boardwalk of Atlantic City, this exciting collection of hotels and casinos has something for everyone.



Our commitment to membership defines us

While we believe you will be pleased with your overall association membership, we cannot, however, warrant or guarantee the performance of any discount or service. We will continue seeking out new and improved benefits so that we may remain a valued resource and valued partner for responsible Americans throughout the United States.

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